

PRITHVI PRABAHAR

Product Manager

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WORK EXPERIENCE

- Podium**
08/21 - 12/22
Senior Product Manager, Payments & FinTech | Merchant Growth
Podium is an all-in-one communications and payments platform for SMBs
- 2x'ed Payments activations with new low-risk, low-friction UX
- Reduced merchant fraud to near-zero with in-product protections
- Launched net new product Podium Capital to 100s of merchants
- Taptap Send**
10/19 - 07/21
Product Manager
Taptap Send is a money transfer mobile app for underbanked diasporas
- Delivered new money transfer flows to unlock 5 new markets
- Launched new payment methods, 2x'ing first transfer conversion
- Hearsay Systems**
08/18 - 10/19
Senior Product Manager | Data & Analytics
- Launched Insights to enterprise customers that increased contract value 6% and boosted customer satisfaction by 20%
- Shipped new reporting platform that reduced enterprise churn by 4%
- Hearsay Systems**
07/17 - 08/18
Product Manager | Hearsay Relate - Web and Mobile
Hearsay Relate is a compliant texting and voice solution for Financial Advisors
Increased adoption by 11%, 30-day retention by 8%, and new revenue
- Yahoo**
09/16 - 07/17
Product Manager | Search Monetization
Launched multiple ranking and relevance packages over the course of Q4 2016 and Q1 2017, resulting in RPM uplifts and improvements in ad quality
- Yahoo**
08/15 - 09/16
Associate Product Manager II | Search Monetization
Delivered millions in incremental revenue against company targets through experimentation, expansion, and UX enhancement
- Yahoo**
08/14 - 08/15
Associate Product Manager I | Mobile Mail on iOS and Android
Delivered 5% month-over-month DAU growth with launch of modern redesign
- Apple**
05/13 - 08/13
Mac OS X Performance Engineering Intern
Investigated, tested, and measured IO policies for flash storage systems
- Klout**
05/12 - 08/12
Front-End Software Engineering Intern
KPCB Engineering Fellow

EDUCATION

- Duke University**
05/2014
Bachelor of Science in Engineering
Double Major: Electrical and Computer Engineering / Computer Science
Magna Cum Laude Honors